

# POSTGRADUATE DIPLOMA IN BUSINESS MANAGEMENT (ONLINE STUDY)



## Programme Overview

The Postgraduate Diploma in Business Management (PDBM) gives you an opportunity to get ahead in the business world. It develops general management skills while preparing the middle level manager who is conscious about business for employment and growth in senior management positions.

## What can you expect?

This programme will give you a better understanding of your own management practice while learning about different management functions within organisations. The PDBM will give you the necessary tools to solve complex business problems and create an organisation that translates business ideas into profit.

## Ed4All Initiative – Self-Sponsor your Education.

Regenesys Foundation along with My Wealth is promoting an Education-for-All initiative, which lets students aspiring to study in a foreign Business School start their course by enrolling for a partial fee and pursue their dreams abroad.

This initiative has been launched on mutual trust and with a noble vision, this enables the students to learn at our premium Business School, earn their foreign degree and pay the balance course fee while working.

## Immersion Content:

Our Online PDBM Program extends beyond the virtual world when our students get International exposure through our integrated immersion Module. The immersion module is a part of the curriculum, wherein the Students get to attend the Master Class, visit the Companies and enjoy sightseeing. This two-week travel comprising a week in Dubai and another in South Africa gives them an opportunity to network, interact, and experience cultural diversity.

## Compulsory Modules

- Advanced Project Management
- Advanced Human Resource Management
- Financial Management and Management Accounting Organisational Strategy, Planning and Management
- Fundamentals of Business Research

## Electives: Choice of two\*

- Advanced Marketing Management
- Advanced Operations Management
- Business Ethics and Corporate Governance
- Economics
- Sales Management
- Spiritual and Emotional Intelligence
- Based on student numbers

## Exit Level Outcomes

- Demonstrate knowledge of and apply the principles of business practice
- Understand an organisational environment and examine the principles and processes of managing institutions in the 21st century
- Demonstrate management competencies.
- Conduct a research study

## **Entry Requirements?**

A 3-year degree (NQF Level 7) and relevant work experience.

## **How long will it take you to acquire your PDBM?**

1 years.

## **Program Options:**

### **PDBM Online (Course Fee: 4 Lakhs)**

- PDBM programme online delivery with live classes. One year programme.

### **PDBM Online with Immersions (Course Fee: 7 Lakhs - All Inclusive)**

- PDBM programme online delivery with live classes. One year programme
- Two immersions: one week in Dubai, and one week in Johannesburg, South Africa, including graduation.